

ECO 410 – International Environment of Financial Management

Course Description

Analyzes the world's financial markets and institutions and the international monetary system. Examines the considerations for financial global operations including sources of capital, interest rate analysis, tax considerations, trade finance, and working capital. Evaluates the financial risks associated with transaction, operating, and translation exposure in global markets. Reviews exchange rate determination, inflation, and interest rate changes.

Instructional Materials

Eiteman, D. K., Stonehill, A. I., & Moffett, M. H. (2012). *Multinational Business Finance* (13th ed.). Boston, MA: Prentice Hall / Pearson.

Course Learning Outcomes

- 1. Assess the elements that make up the global financial environment.
- 2. Explain foreign exchange theory and markets.
- 3. Analyze foreign exchange exposure.
- 4. Analyze financing the global firm.
- 5. Discuss the key tasks involved in managing multinational operations.
- 6. Analyze international investment decisions.
- 7. Use technology and information resources to research issues in the international environment of financial management.
- 8. Write clearly and concisely about international environment factors in financial management using proper writing mechanics.